Fortuna Casoria

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Positions

Associate Professor, Burgundy Business School - Lyon (*September 2021 -*)
Postdoctoral Researcher, GATE (UMR 5824, CNRS and University of Lyon) (2018-2021)
Lecturer, Maastricht University (2015-2017)

Education

Ph.D. in Economics, Maastricht University (January 2019)

Supervisors: Arno Riedl, Ronald Peeters.

Visiting scholar - Columbia University (January-April 2014)

Chazen Visiting Scholar Program. Sponsor: Ernesto Reuben.

Pre-PhD course work (September 2010-2011)

MSc in Economics and Social Sciences, Bocconi University (May 2009)

BSc in Economics and Social Sciences, Bocconi University (October 2005)

Publications

Trust and social preferences in times of acute health crisis (with F. Galeotti and M. C. Villeval), *Annals of Economics and Statistics*, forthcoming.

The effect of group identity on hiring decisions with incomplete information (with E. Reuben and C. Rott), *Management Science*, 68(8): 6336–6345, 2022.

Do upfront investments increase cooperation? A laboratory experiment (with A. Ciccone), *European Economic Review*, Volume 140, 2021.

Perceived social norm and behavior quickly adjusted to legal changes during the COVID-19 pandemic (with F. Galeotti and M. C. Villeval), *Journal of Economic Behavior & Organization*, 190: 54–65, 2021.

Behavioral aspects of communication in organizations (with P. Werner and A. Riedl), in *Handbook of Labor, Human Resources and Population Economics*, edited by Klaus F. Zimmermann, Springer, 2020.

Experimental labor markets and policy considerations: Incomplete contracts and macroeconomic aspects (with A. Riedl), *Journal of Economic Surveys*, 27(3): 398–420, 2013.

Cultural tourism, local development and instantaneous social capital: a case study of a gathering festival in the South of Italy (with G. Attanasi, S. Centorrino and G. Urso), *The Journal of Socio-Economics* (continued as *Journal of Behavioral and Experimental Economics*), 47: 228–247, 2013.

Working papers

Local government and innovation: the case of Italian provinces (with M. Marino, P. Parrotta and D. Sala), GATE WP-1923.

Gift-exchange labor markets and output market competition (with R. Peeters and A. Riedl).

Work in progress

Social preferences and the transmission of narratives (with M. C. Villeval).

Gift-exchange under market liberalization (with R. Peeters and A. Riedl).

Other

Attanasi, G. and F. Giordano [Eds.] (2011). Eventi, Cultura e Sviluppo. Il caso de "La Notte della Taranta". EGEA, Milano, pp. 380+XXXVIII.

Profili di rischio degli investitori finanziari. *Osservatorio Monetario*, 2009/3, 1–118, 2009. (with A. Antonietti, G. Attanasi, I. Castelli, R. Carluccio, P. Iannello, A. Marchetti, D. Massaro and P. Tedeschi)

Presentations

2023

LESSAC (seminar), AFSE (Association Française de Science Economique) Annual Congress Paris (invited session).

2022

ASFEE Lyon, ESA Bologna, WU Vienna (invited seminar).

2021

ASFEE Dijon.

2020

Institutional design and economic preferences: theory and experiments, GATE Lyon (workshop).

2019

ASFEE Toulouse, Cognition Behaviors and Transformations (CBT) EMLyon (workshop), ESA Dijon.

2013-2018

Workshop on Behavioral and Experimental Economics Florence, IMEBESS Madrid, Spring School in Behavioral Economics San Diego (poster), Nordic Conference on Behavioral and Experimental Economics Oslo, M-BEPS Maastricht, IMEBESS Barcelona, GATE Lyon (seminar), European Winter Meeting Econometric Society Naples.

Teaching

Burgundy School of Business (2021 -)

Platform Economics, Organizational Behavior, Deep Dive: Artificial Intelligence, Marketing Analytics, Research Methodology.

Co-director, MSc in Artificial Intelligence & Digital Technology Management (April 2023 -)

Burgundy School of Business (2019 - 2021)

Microeconomics, Organizational Behavior, Business Ethics, Marketing Analytics, Research Methodology, Marketing Business Cases.

Maastricht University/University College Maastricht (2011 - 2017)

Economics of Information; Information, Markets and Organizations; Managerial Economics; Economics and Business; Principles of Economics; Banking; Economy Game; Presentation Skills.

Professional service

Refereeing: The Economic Journal, Games and Economic Behavior, Journal of Economic Behavior & Organization, Theory and decision, PLOS One, German Economic Review.

Co-organizer of seminar series at GATE (2019-2021)

Courses

Econometric Analysis of Experimental Data - Maastricht University (2017)

Lecturer: C. Bellemare

Spring School in Behavioral Economics - University of California, San Diego (2014)

Organizers: A. Cappelen, B. Tungodden, U. Gneezy

PhD Mini-Course in Experimental Economics, Columbia University (2014)

Lecturer: E. Reuben

Grants and scholarships

Chazen Visiting Scholar Program (tuition fee waiver), Columbia Business School (2014) GSBE International Travel grant, Maastricht University (2014)

Non-academic experience

External economic advisor, ANIMA, Milan (2017-2019).

Market Research, ANIMA - Federation of the Italian Associations of Mechanical and Engineering Industries, Milan (2009-2010).

Collaboration with the Laboratory of Monetary Analysis, Catholic University of Sacred Heart, Milan, for the publication of *Osservatorio Monetario* n. 3/2009, [Research report in Italian] (*June-November* 2009).

Research assistant, External Relationships Central Department: Strategy and Market Analysis, Bocconi University (*April-December 2008*).

Intern, External Relationships Central Department: Strategy and Market Analysis, Bocconi University (February-June, September-November 2007).

Languages and Skills

Italian: mother tongue; English: proficient; French: fluent.

Windows, MS Office, Mac OS, Z-tree, Stata, LaTex.